

The background of the entire page is a photograph of the Statue of Liberty on Liberty Island, New York. The statue is shown from the waist up, holding the torch in its right hand. The sky is a clear, pale blue. In the distance, the New York City skyline is visible, including the Empire State Building. The foreground shows the stone base of the statue and a walkway with some people.

PISTOIA
ALLIANCE

Sponsorship 2025
UXLS Conference

September 22-23 2025,
Merck, Rahway Site
New Jersey



www.pistoialliance.org/events

Gold Sponsor

- Co-presenting the event opening remarks.
- 15-minute speaking slot.
- 2 delegate passes.
- Branding on the Pistoia Alliance website, newsletter, and LinkedIn event page.
- Acknowledgement of Gold sponsorship at beginning of event.
- Distribution of Sponsor's promotional materials.

Investment: \$7500 (Members) \$9500 (Non-members)

Silver Sponsor

- 15-minute speaking slot.
- 1 delegate pass.
- Branding on the Pistoia Alliance website, newsletter, and LinkedIn event page.
- Acknowledgement of Silver sponsorship at beginning of event.

Investment: \$5000 (Members) \$7000 (Non-members)

Lanyard sponsorship

- 1 delegate pass
- High profile opportunity provides unlimited brand exposure during the conference – put your brand around the neck of every attendee
- Branding on the Pistoia Alliance website, newsletter, and LinkedIn event page.
- Acknowledgement of sponsorship at beginning of event and before/during the break.

Investment: \$3500 (Members) \$7000 (Non-members) plus cost of lanyards.

Lunch Sponsor

- 1 delegate pass
- Branding on the Pistoia Alliance website, newsletter, and LinkedIn event page.
- Acknowledgement of sponsorship at beginning of event and before the Lunch Reception.
- Opportunity of bringing own pull up banner, display and give away branded items (e.g. branded napkins).

Investment: \$3000 (Members) \$6000 (Non-members)

Coffee break Sponsor

- 1 delegate pass
- Branding on the Pistoia Alliance website, newsletter, and LinkedIn event page.
- Acknowledgement of sponsorship at beginning of event and before/during the Break.
- Opportunity of bringing own pull up banner, display and give away branded items (e.g. branded napkins).

Investment: \$2500 (Members) \$5000 (Non-members)

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Conference App Sponsorship

- Branding on conference app for 6 months
- Listing on event holding slide
- Branding on pistoiaalliance.org website
- Acknowledgement of sponsorship at beginning of conference
- One paragraph piece on company in the pre and post conference email
- 1 Delegate Pass

Investment: \$2,500 (Members) \$4,000 (Non-members)

General Sponsor

- 1 delegate pass.
- Branding on the Pistoia Alliance website, newsletter, and LinkedIn event page.
- Acknowledgement of General sponsorship at beginning of event.

Investment: \$2000 (Members) \$4000 (Non-members)

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