

Background





At the Pistoia Alliance, our mission is to enable collaborative innovation across the entire life sciences ecosystem. We were founded over a decade ago by thought leaders from AstraZeneca, GSK, Novartis, and Pfizer with a shared belief that scientific advances and breakthroughs cannot be made alone and require the commitment of organizations to work together for success.

Benefits of taking part in Pistoia Alliance Conferences & Events programme

Q. Are you a solution provider for the life sciences industry?

Q. Do you have products or services that address some of the pressing challenges in R&D?

Sponsorship is a great opportunity for you to demonstrate your thought leadership, share best practice and build long-term relationships with the Pistoia Alliance's network of members including top pharmaceutical companies, public and academic research institutes, publishers, and patient groups. The leading edge content we produce provides our members and other key stakeholders with vital insight into the topical issues we are working together to solve today.

Key Area	Pistoia Alliance Strategic Priorities
HARNESSING AI TO EXPEDITE R&D 	We seek to empower researchers and organizations to streamline R&D processes, expedite drug discovery, and unlock novel insights through the integration of AI-driven technologies.
DELIVERING DATA DRIVEN VALUE 	Harnessing the power of data to drive innovation, accelerate discoveries, and optimize decision-making processes across the industry, thus achieving exceptional value at scale.
ACCELERATE USE OF REAL-WORLD DATA AND EVIDENCE 	Recognizing the potential of real-world data in shaping healthcare outcomes, enabling evidence-based decision-making and fostering patient-centric advancements in medical research.
SUSTAINABILITY-DRIVEN R&D 	We are dedicated to promoting sustainable practices within the R&D ecosystem, fostering environmentally responsible approaches, and creating a positive impact on our industry and the world.

Pre-event Sponsorship Visibility and Brand Awareness

- LinkedIn graphic with speaker details and company name
- Branding on pistoiaalliance.org/events website
- Opportunities to see; Acknowledgement of sponsorship on LinkedIn, PA Monthly newsletter and PA Monthly Events bulletin

Live Event Sponsorship Visibility and Brand Awareness

- Listing on webinar opening slide
- Acknowledgement of sponsorship at beginning of the webinar
- Opportunity to showcase a case study and to include a client partner

Post Event Sponsorship Visibility and Brand Awareness

- Session recording visible on the pistoiaalliance.org Resources section
- Live attendance and registration details available to download for 14 days following the webinar
- Opportunity for a one time sharing of content with all registrants from comms@pistoiaalliance.org email account.
- **\$8,000 (Members) \$10,000 (Non-members)**

Inventory: Up to 12 sponsorship webinar slots per annum available, availability is based on a first come first served basis.

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