



Informatics Forum Sponsorship 2025



pistoiaalliance.org/life-science-informatics-forum

Background

At the Pistoia Alliance, our mission is to enable collaborative innovation across the entire life sciences ecosystem. We were founded over a decade ago by thought leaders from AstraZeneca, GSK, Novartis, and Pfizer with a shared belief that scientific advances and breakthroughs cannot be made alone and require the commitment of organizations to work together for success.

Global Informatics Meetings: Sponsorship Opportunities

Our global informatics meetings, inaugurated in the UK and now hosted across Belgium, Germany, Switzerland, and the USA, bring together 30-40 key stakeholders every meeting from industry, academia, vendors, and regulators. These high-impact events tackle pressing topics like Data readiness for Gen AI, Knowledge Graphs, Digital Twins, Spatial biology, De-risking In-Silico Pharma R&D and Ontologies, all driving collaboration, knowledge sharing, and networking in the informatics space.

Why Sponsor?

By sponsoring, you position your company as a leader in the informatics field, gain exposure to top decision-makers, and expand your network. Benefits include:

- Collaboration: Forge partnerships and explore new project ideas.
- Exposure: Increase brand visibility within the global informatics community.
- Knowledge Sharing: Engage with industry leaders across multiple sectors.

The Steering Committees of our forums actively guide our work by identifying and focusing on the most pressing and emerging topics within the industry. This dynamic approach allows us to continuously align and refresh the alliances Strategic Priorities, ensuring our projects and communities remain relevant. and forward looking.

Global Event Sponsor (limited to 3 sponsors per annum)

- One delegate pass per event
- Branding on event website
- Verbal acknowledgement of sponsorship at beginning of conference
- Logo placement within Events Bulletin (circulation 10k+ subscribers)
- **\$10,000 (members only)**

Venue Sponsorship

Provision of venue, catering and refreshments of the event

- A speaking slot within the session
- Three delegate passes
- Branding on pistoiaalliance.org website
- Listing on event holding slide
- Acknowledgement of sponsorship at beginning of event

In-kind contribution (venue and catering)

For more information contact catherine.maskell@pistoiaalliance.org for more information

