# **AI TECHNOLOGIES AT CAS**

#### Enhance R&D proprietary information with CAS

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#### What we do



Our experts collect, harmonize, organize, and connect the world's scientific information.

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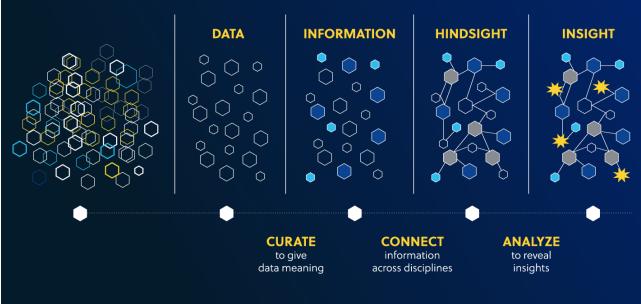
Our proprietary ontologies, lexicons, and thesauri enable discovery of insights.



We develop and license technologies to access our content.



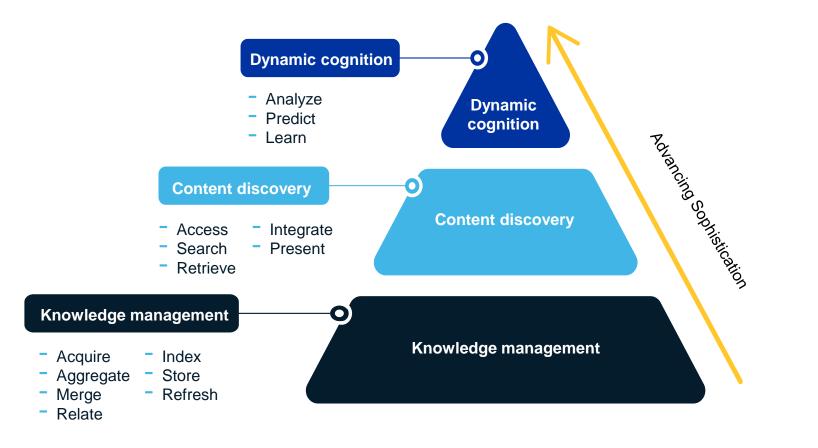
#### Data is valuable only when it is transformed to insight





### Our core competency and unique assets

Enable us to address common information opportunities and challenges hampering innovation





#### Unmatched human expertise



Specialized technology

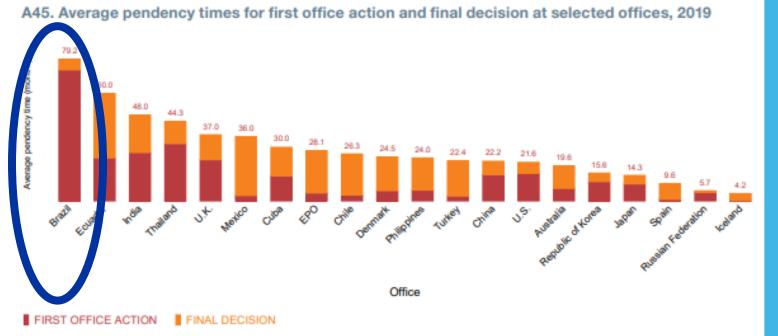


Unparalleled content



### **Use Case: INPI Brazil**

#### How do you reduce the backlog of pending patents?



Note: EPO is the European Patent Office. WIPO collects data from IP offices using a common questionnaire and methodology. However, due to differences in patent procedures between offices, data cannot be fully harmonized. Therefore, caution should be exercised when making comparisons across offices.

Source: WIPO Statistics Database, September 2020.

#### **Implicit objectives:**

- Work at scale, ie process the entire set of world-wide patents ever published
- Be good at chemistry ... and everything else
- High-throughput, ie process 1000's of applications in minutes
- Work in a secure cloud environment
- "Keep the human in the loop"



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### Process to develop the right similarity search

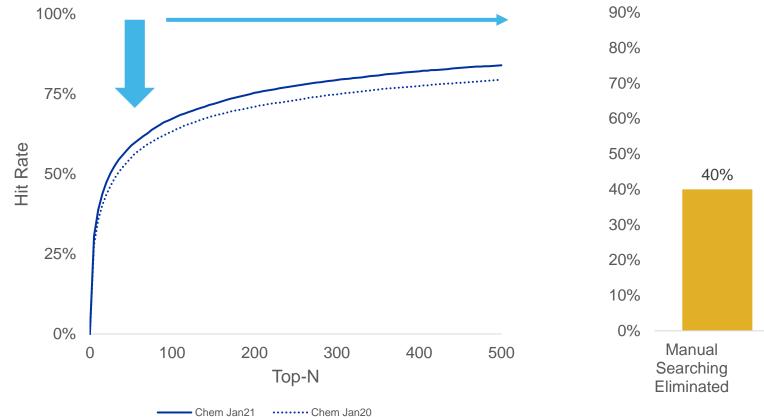
Using specialized data, tools, approaches and system architecture

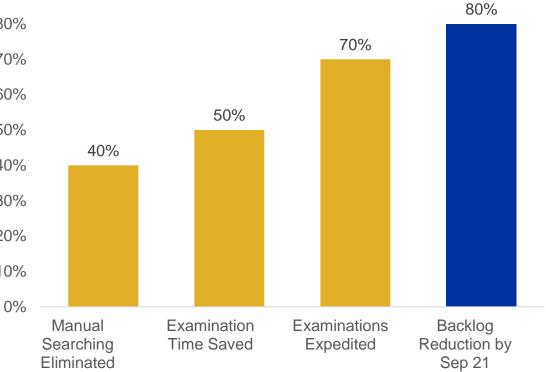
Understand your data	Ground-truth Datasets	Identify the right metric	Blend multiple Re-learn and validate Scale and customize
<ul> <li>Crash-course from Subject- Matter-Expert</li> <li>Exploratory Data Analysis</li> </ul>	<ul> <li>Set a "gold- standard" for quality</li> <li>Watch out for data-leakage</li> </ul>	<ul> <li>Only need to identify one prior-art in conflict.</li> <li>Key metric: rank of first positive answer</li> </ul>	<ul> <li>Traditional Information- Retrieval</li> <li>Cheminformatics</li> <li>Deep-Learning (same ML technique as GPT)</li> <li>Knowledge-Graph</li> </ul>



### The algorithms are finding "prior art" faster

While the "improvement" rate appears to be minimal – the time saving is massive



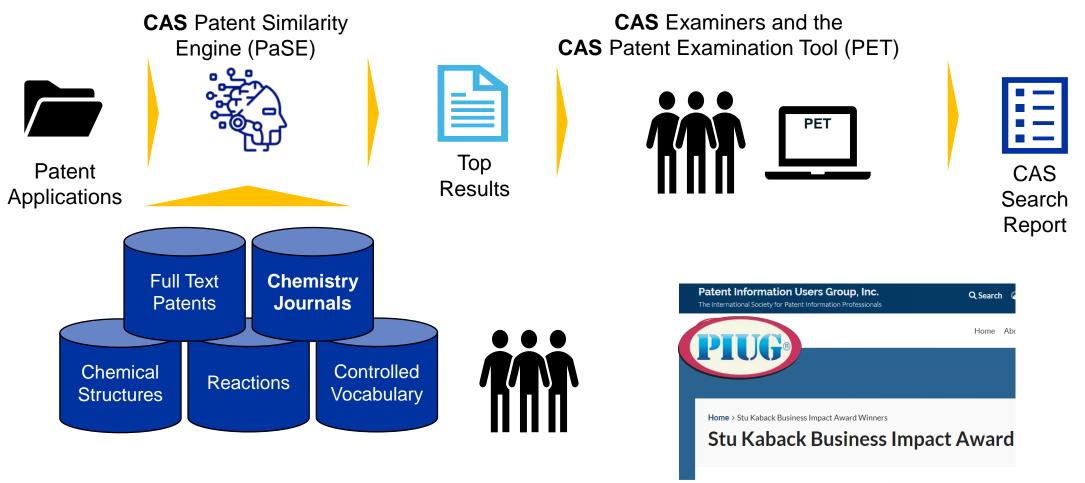


#### Each examiner is now reviewing 100 instead of 500 entries









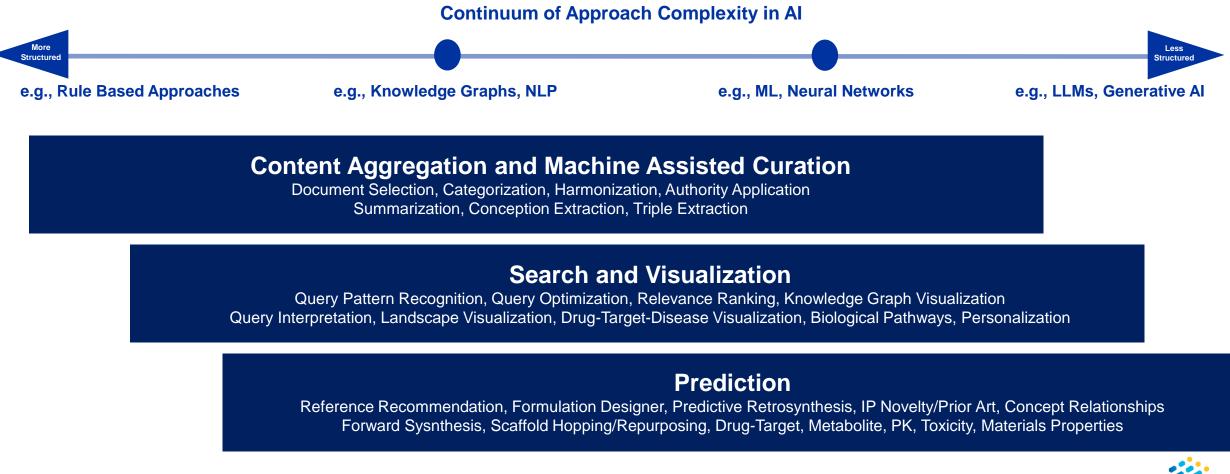
#### The Stu Kaback Business Impact Award

As the PIUG's mission is to "support, assist, improve and enhance the success of patent info important functions the PIUG should serve is to highlight the importance of patent informa to take a more active role in promoting and encouraging the growth of our profession.



## **CAS investments in AI and ML**

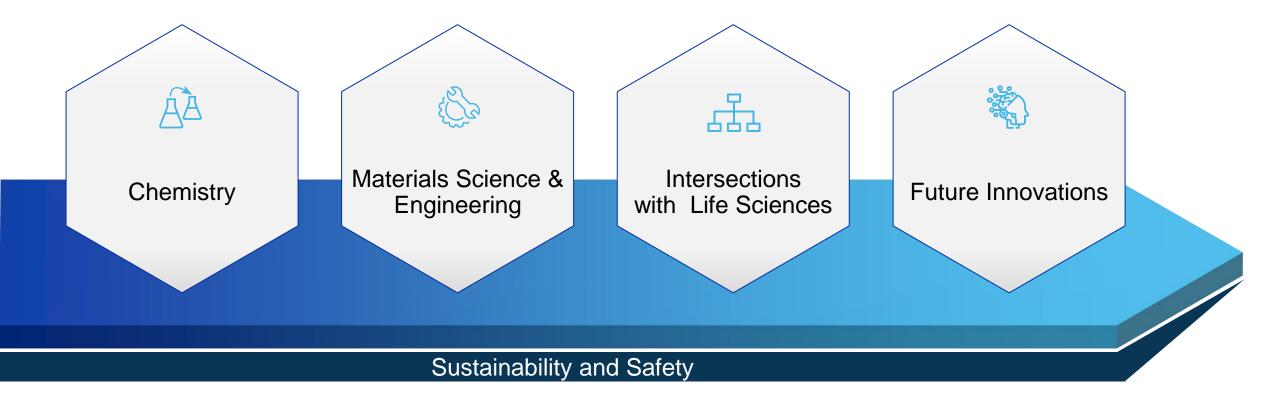
Advanced technologies are at the core of CAS Solutions and Operations





## CAS investing to broaden scientific scope

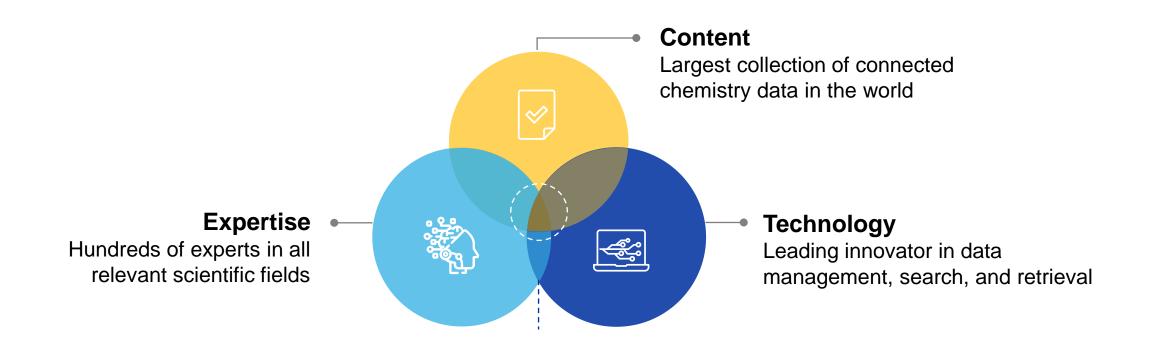
Providing more comprehensive, fit-for-purpose solutions





### **CAS Custom Services**

Our capabilities



# We transform scientific data into actionable, evidence-based insights.



### Thank you



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